

How to Protect and Promote Your Culture – Copyright

Dear valued clients, colleagues and friends,

We are pleased to announce that our Partner and Head of the [Intellectual Property Practice Group](#), [Karen Abraham](#), will be speaking at a webinar titled “**How to Protect and Promote Your Culture - Copyright**” organised by the World Intellectual Property Organisation (WIPO) on **16 February 2022 (Wednesday) at 1:00PM - 2:30PM Geneva time (8:00PM - 9:30PM Malaysian time)**.

Inspired by the WIPO Traditional Knowledge Division’s publication *Protect and Promote Your Culture – A Practical Guide to Intellectual Property for Indigenous Peoples and Local Communities*, this webinar series is primarily addressed to indigenous peoples and local communities.

This webinar will be focusing on some of the main intellectual property tools that can be useful for them in the protection and promotion of their wealth of traditional knowledge and traditional cultural expressions.

Two members of indigenous peoples and local communities will also share their experiences with the copyright system, after which an intellectual property expert will explain key concepts linked to copyright, focusing on how they can be relevant to the particular needs of indigenous peoples and local communities.

Speakers:

- Ms. Karen Abraham, Head, Intellectual Property Practice, Technology, Media and Telecommunications, Shearn Delamore and Co., Kuala Lumpur
- Ms. Patricia Adjei, Director, First Nations Arts and Culture Practice, Australian Arts Council, Sydney
- Ms. Theresie Tungilik, Special Advisor, Arts and Traditional Economy Department, E Development and Transportation, Government of Nunavut, Rankin Inlet, Canada

Moderator:

- Ms. Anna Sinkevich, Indigenous Fellow, Traditional Knowledge Division, WIPO, Geneva

Click [here](#) for more details and to register.

Webinar Series
How to Protect and Promote Your Culture
Copyright
February 16, 2022 1:00 PM – 2:30 PM CET

Moderator
Anna Sinkevich
Indigenous Fellow, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO, Geneva

Speaker
Karen Abraham
Head, Intellectual Property Practice Technology Media and Telecommunications, Shearn Delamore and Co., Kuala Lumpur

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Patricia Adjei
Director, First Nations Arts and Culture Practice, Australian Arts Council, Sydney

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Theresie Tungilik
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WIPO