

## Internet Governance Update from INTA

Dear valued clients, colleagues and friends,

INTA is organising a roundtable to discuss trends in internet governance, domain name policy and how brand owners can use global domain name arbitration to protect their brands against a seemingly never-ending stream of cyber threats. We will discuss how brand owners can adapt efforts to prevent brand infringement as well as cover the impact on cybersecurity, brand protection and law enforcement, and the advocacy of INTA and other organizations in this space.

Shearn Delamore & Co. is the sponsor of this INTA event. Please come and share the morning with friends and colleagues. There will also be updates provided on INTA's upcoming Annual Meeting in Singapore in May 2023.

**Location:**

Sapphire Room  
Asia International Arbitration Center (AIAC)  
Bangunan Sulaiman, Jalan Sultan Hishamuddin, 50000 Kuala Lumpur, Malaysia

**Monday, September 26**

**9:00 AM–12:00 PM**

**Speaker**

Lori Schulman  
Senior Director, Internet Policy, INTA

**Guest Speakers**

Hamzah Mahadi  
Senior Assistant Director, Enforcement Division,  
Ministry of Domestic Trade and Consumer Affairs

Mediha Mahmood  
Executive Director,  
Communications and Multimedia Content Forum of Malaysia

**Join us in-person, please click the RSVP button to register for in-person attendance.**

[RSVP Today](#)

The event is open to members and non-members at no charge. In-person attendance is limited to the first 50 registrants. Once the capacity is reached, in-person registration will be closed, so please register early.

For those attending virtually, please email Queenie at [gzhao@inta.org](mailto:gzhao@inta.org) to RSVP for the event. We will circulate the meeting link closer to the date.

| <b>Agenda</b> |  |
|---------------|--|
| 9.00am        | Registration   |
| 9.30am        | Introduction by Shearn Delamore & Co.  |
| 9.35am        | Lori Schulman<br><i>ICANN Policy and Online Brand Enforcement</i><br>i) <i>Post ICANN 75 Report</i><br>ii) <i>ii) DNS Abuse and Cybersquatting – Inside and Outside of ICANN</i><br>iii) <i>Next New gTLD Rounds – Where do Dot Brands Fit In?</i><br>iv) <i>WHOIS advocacy – Are we closer to access to registration data?</i><br>v) <i>Uniform Dispute Resolution Policy (UDRP) – Review</i> |
| 10.05am       | Hamzah Mahadi<br><i>Challenges Faced in IP Enforcement</i>   |
| 10.35am       | Mediha Mahmood<br><i>Navigating the New Frontiers of Content Regulation</i>  |
| 11.05am       | Discussion, Q&A  |
| 11.20am       | Light brunch   |

COPYRIGHT © 2022 SHEARN DELAMORE & Co. ALL RIGHTS RESERVED.

YOU MAY AMEND YOUR BUSINESS CONTACT INFORMATION OR UNSUBSCRIBE FROM OUR MAILERS AT ANY TIME. TO UNSUBSCRIBE, EMAIL US AT [KM@SHEARNDELAMORE.COM](mailto:KM@SHEARNDELAMORE.COM), WITH THE WORD "UNSUBSCRIBE" IN THE SUBJECT FIELD. PLEASE ALLOW US ONE MONTH TO EFFECT THE CHANGE. TO CHANGE YOUR SUBSCRIPTION PREFERENCE CLICK [HERE](#).