

Time for Change: Mediation and Arbitration as Tools in Defusing Intellectual Property and Technology Disputes

Dear valued clients, colleagues and friends,

We are pleased to announce that our Partner and Head of the [Intellectual Property Practice Group](#), [Karen Abraham](#) will be speaking and moderating at a webinar titled “**Time for Change: Mediation and Arbitration as Tools in Defusing Intellectual Property and Technology Disputes**”, jointly organised by the Bar Council Intellectual Property Committee and Bar Council Cyberlaw Committee, in collaboration with the World Intellectual Property Organisation Arbitration and Mediation Center on **30 November 2021 (Tuesday) at 4:00pm – 6.00pm (Malaysian Time)**.

Click [here](#) for more details and to register.



Time for Change: Mediation and Arbitration as Tools in Defusing Intellectual Property and Technology Disputes

technology

Tuesday, 30 Nov 2021
4:00 pm to 6:00 pm (Malaysia Time / CET +0600)

2 CPD Points

[Register Here](#)

Admission is free but advance registration is required

An exclusive webinar jointly organised by the Bar Council Intellectual Property Committee and Bar Council Cyberlaw Committee, in collaboration with the World Intellectual Property Organization Arbitration and Mediation Center

Mediation and arbitration provide numerous advantages in not only resolving intellectual property and technology disputes, but also in helping to prevent them in the first place. In recent years, we have seen such methods being embraced not only in the West, but also by our neighbours alike. With cross-border intellectual property (“IP”) and technology transactional disputes becoming more prevalent, it is time for us as advocates of the law to explore alternative resolution tools.

What will be covered?

Some of the considerations that will be explored in this webinar are:

- Why arbitrate or mediate when you can litigate?
- What are the cultural nuances which stand in the way?
- Does it optimise revenue streams? And for whom: the client or the adviser?
- Is mediating and arbitrating more client-centric?
- What prevents clients or their advisers from agreeing to mediate or arbitrate?
- Would a mixed mode of technique of dispute resolution be appreciated/appropriate?
- Enforceability within the IP/technology field is paramount – how do we ensure that mediation provides workable solutions?

Who will be speaking?

The panel of experienced WIPO mediators, practising lawyers and in-house counsel who will share their experiences of using mediation and arbitration to resolve cross-border disputes, renegotiate collaborations, and prevent potential disputes are:



Karen Abraham
Head of Intellectual Property Department, Shearn Delamore & Co., Kuala Lumpur; Asia Pacific Regional Forum Liaison Officer, IBA Intellectual Property and Entertainment Law Committee



Ignacio de Castro
Director, IP Disputes and External Relations Division; WIPO Arbitration and Mediation Centre, Switzerland



Jane Player
Commercial Mediator, Independent Mediators Chambers, UK



Shanti Abraham
Shanti Abraham & Associates, Kuala Lumpur



Chiara Accornero
Legal Officer, WIPO Arbitration and Mediation Center, Switzerland



Kuo-Liang Yeh (Karl)
General Counsel, TCL Communication



Joyce Tan
Managing Director, Joyce A. Tan & Partners LLC