



Online Intellectual Property Threats and Best Practices Amid Covid-19 and Beyond

Dear valued clients, colleagues and friends,

We are pleased to announce that our Partner and Head of the [Intellectual Property Practice Group](#), [Karen Abraham](#), will be moderating and speaking at this webinar presented by Malaysia Australia Business Council (MABC) on **22 October 2021 (Friday) at 4.00pm MY Time**.

Click [here](#) for more details and to register.

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MALAYSIA
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Live Webinar

Online Intellectual Property Threats and Best Practices Amid COVID-19 and Beyond

Malaysia | Australia | United Kingdom

Friday | 22 October 2021 | 4.00pm MY Time

Our Distinguished Panelists

Karen Abraham
Moderator / Speaker

Karen Abraham is the Head of the Intellectual Property department of Messrs Shearn Delamore & Co. Her practice covers all areas on Intellectual Property, Technology, Media & Telecommunications, Data Protection and Competition Law. She has more than 30 years of litigation experience in Intellectual Property matters, appearing in the Apex Courts in Malaysia. She focuses her practice on enforcement of Intellectual Property in the courts and in the public domain, including crafting anti-piracy and anti-counterfeiting programmes for leading companies in the global market and local IP brands. Abraham sits on the Anti-Counterfeiting Committees of large international IP organisations, including the International Trademark Association (INTA) and Marques, and is a member of the Intellectual Property Committee of the Malaysian Bar Council. Abraham is also the Asia Pacific Regional Forum Liaison Officer of the Intellectual Property and Entertainment Law Committee at the International Bar Association (IBA), as well as a Council Member of the ASEAN Intellectual Property Association (AIPA) and Co-Chair of the Emerging IP Rights Committee at the Asian Patent Attorneys Association of Malaysia (APAA).

David Franklin

David Franklin is a global director of Brand Protection at CSC—the leading and most respected global provider of corporate domain management and online brand protection services. A senior executive with 30 years' experience, David is responsible for the leadership of CSC's Brand Protection Services in the European and Asia Pacific regions. These services help clients detect and remove online threats such as rogue websites, counterfeit goods, unauthorized trademark and logo use, fake social media accounts, and fraudulent mobile apps. David is a frequent and well-regarded speaker at conferences and is a member of internet task forces at the UK Anti-Counterfeit Group and the International Anti-Counterfeit Coalition.

Shannon Platt

Shannon Platt is a partner of Sparke Helmore Lawyers based in Sydney, Australia. Shannon leads the Corporate & Commercial Group and is the National Service Line Leader of the Intellectual Property Technology Team. She has more than 20 years' experience representing clients in patent, trade mark, copyright and design disputes in the Federal Court and litigation arising from misleading and deceptive conduct and protecting trade secrets.

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