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Shearn Delamore recognised in the 2021 Edition of WTR 1000: The World's Leading Trademark Professionals

Dear valued clients, colleagues and friends,





Karen Abraham Enforcement and Litigation



Indran
Shanmuganatha
n
Enforcement and
Litigation



Timothy
Siaw
Enforcemen
t and
Litigation



Jyeshta Mahendran Prosecution and Strategy



Janet Toh
Transactions and
Prosecution and
Strategy



Michelle Loi Enforcemen t and Litigation

We are pleased to announce that Shearn Delamore & Co. has been rated as **Gold Tier** in the Intellectual Property practice by the **World Trademark Review 1000: The World's Leading Trademark Professionals.**

"An established full-service firm known for its IP practice", Shearn Delamore & Co recently formed an alliance with Singaporean and Indonesian counterparts, Drew & Napier and Makarim & Taira S respectively, to offer international perspective through local expertise in the Association of Southeast Asian Nations (ASEAN) region through the Drew Network Asia.

Foreign associates have nothing but high praise for "one of the top firms for high-quality trademark work in Malaysia", which stands head and shoulders above its competitors in the Malaysian IP scene and is the only outfit with two gold-ranked IP litigators.

Our partners, <u>Karen Abraham</u> (Enforcement and Litigation), <u>Indran Shanmuganathan</u> (Enforcement and Litigation), <u>Timothy Siaw</u> (Enforcement and Litigation), <u>Jyeshta Mahendran</u> (Prosecution and Strategy), <u>Janet Toh</u> (Transactions and Prosecution and Strategy) and <u>Michelle Loi</u> (Enforcement and Litigation) were recognised by the 2021 Edition of WTR 1000: The World's Leading Trademark Professionals.

Armed with three decades of experience, IP maestro **Karen Abraham** enjoys a fantastic reputation among peers and clients alike, not least for her "charismatic and impactful personality".

A Client noted that "Karen is our go-to person for trademark mark matters in Malaysia. She can handle it all and she handles it incredibly well. Her expertise, knowledge and ability to manage complex, multi-jurisdictional trademark projects is just the tip of the iceberg of her strengths, and I especially recommend her for her litigation and advocacy skills. She is a very safe pair of hands for all my trademark matters and she is an incredible person to work with".

Another client stated that they "enjoy working with Karen all the time" as "she always has our best interests at heart and her service is not just business to business but person to person. She knows me as well as my brand, going above and beyond to make sure I'm connected to all the best sources in the world. I do not just have the best IP lawyer but a friend in the business".

Karen is also known as "an authority on all things intellectual property, with particular strength in litigation and anti-counterfeiting, Karen is also active in the global IP conversation" and "a dynamic expert in IP and TMT matters, Karen's in-depth practical knowledge coupled with her vast experience in the IP industry makes her a valuable role model to young practitioners".

Her counterpart **Indran Shanmuganathan** is described as having "a sharp mind with good knowledge of the law", as well as being "experienced and well known for IP litigation". Indran is acknowledged as "a prominent counsel in the trademarks arena" and "continues to be very down to earth, accessible and extremely prompt in his responses. His legal opinions are honest, and we know that he will provide excellent and trustworthy legal opinion with prompt service".

Shanmuganathan often collaborates with fellow litigator **Michelle Loi** — current president of the Licensing Executives Society Malaysia — in IP disputes, in which life sciences and patents expert **Timothy Siaw** is also active.

On the non-contentious front, **Janet Toh** works on technology licence agreements, while **Jyeshta Mahendran** advises the likes of Astro Malaysia Holdings Berhad, Filtex Marketing and Nippon Paint on their extensive local and international trademark portfolios.

A client remarked that "with historical knowledge of the business and rights we acquired, Jyeshta provided continuity of service that is first class throughout the acquisition. She is quick to respond and explains options clearly, bringing a professional and commercial approach to business. She knows how to work with both our central global legal function as well as our in-market operating company".

For more information about the WTR1000 rankings, please click $\underline{\text{here}}$.

Once again, we would like to thank our clients and business partners for your continued trust and support, and we hope that you are all keeping healthy and safe.

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