



Webinar: Traditional Knowledge and Cultural Expressions: Appreciation or Appropriation? An IP Perspective

Dear valued clients, colleagues and friends,

We are pleased to announce that our Partner and Head of the [Intellectual Property Practice Group](#), [Karen Abraham](#), who is the Committee Member, IP and GRTK Standing Committee and Co-Chair, Traditional Cultural Expressions Subcommittee of the International Association for the Protection of Intellectual Property (AIPPI), will be moderating this webinar presented by the AIPPI on **29 July 2021 (Thursday) at 13:00 – 14:30 CEST**.

This webinar will cover:

- What is Traditional Knowledge, Traditional Cultural Expressions and why it's a hot button issue;
- The current landscape of Traditional Cultural Expressions;
- When does Cultural Expression become Cultural Appropriation?
- The Current and Possible Forms of Protection; and
- Engaging with Indigenous Stakeholders.

Click [here](#) for more details and to register.



Join AIPPI for a webinar on:
Traditional Knowledge and Cultural Expressions: Appreciation or Appropriation? An IP Perspective

Date: Thursday, July 29, 2021
Time: 13:00 – 14:30 (CEST)

Speakers:

Moderator:

 Karen Abraham Partner and Head of Intellectual Property Department Shearn Delamore & Co.	 Lily Martinet Officer-in-Charge of Intangible Cultural Heritage MAISON DES CULTURES DU MONDE	 Audrey Williams Partner and Head of Anti-Piracy Litigation Department BENEDETTI Estudio Benedetti
	 Lydia Gobena Partner FROSS ZELNICK	 Lynell Tuffery-Huria Chair, Indigenous Rights Committee INTA INTA